

Connect, Innovate & Grow With a Customer Engagement Ecosystem Powered by Sparkfly

Sparkfly's digital marketing solutions enable brands to deliver personalized offers, track customer interactions in real-time, and analyze campaign effectiveness.

By integrating with POS systems and digital channels, we help companies enhance customer experiences, boost sales, and improve marketing ROI through data-driven insights and targeted promotions.

Backed by 21 US patents, Sparkfly accelerates innovation in your existing retail tech stack by giving you an agile and dynamic home for:

- ✓ Offer & Reward Management
- ✓ Real-Time POS Connectivity
- ✓ Digital Offers & Rewards Wallet
- ✓ Real-Time Transaction Data
- ✓ Smart Connections to CDP, CRM, BI & more

... all without the frustrating friction that happens when multiple third parties integrate with your POS system.

Trusted by



Our main contact at Sparkfly is truly an extension of my team. She has a deep understanding of our ecosystem, how things fit, and how everyone should work together.

JASON SCOGGINS

SR. DIRECTOR OF CUSTOMER ACTIVATION, CHIPOTLE

Sparkfly's commitment to continuous improvement and customer-centric innovation makes their partnership a cornerstone of our digital strategy.

SERGIO PEREZ

FORMER SR. DIRECTOR OF OMNICHANNEL, BOJANGLES

Thanks to Sparkfly and their knowledgeable, experienced team, our business and marketing have evolved. I can't recommend them enough!

HEATHER BRIGGS

SR. DIRECTOR OF MARKETING PLANNING, GREAT CLIPS

By incorporating this cutting-edge tech into one 360° engagement ecosystem, we're excited to seamlessly blend the online and in-store experience and cater to today's modern, digital-first consumer.

JASON ANTONY

DIRECTOR, DIGITAL MARKETING, LONG JOHN SILVER'S

Our award-winning platform enables brands to make *smarter decisions, faster.*

How It Works

- Leverage the best tools for your business goals with dozens of integrations, and more added all the time.
- Get tailored solutions developed by experts with deep experience in restaurant, retail and service engagement.
- Access detailed real-time data through your martech tools so you can accelerate meaningful innovation.
- Simplify and grow your customer engagement ecosystem without ripping out your existing technology.



Some of Our Trusted Partners



Sparkfly shares our commitment to quality and has helped us implement a stable, powerful system on a flexible platform that easily integrates with our other key partners. The team has been incredibly collaborative, working closely with us to ensure seamless operations and continuous improvement.

WADE ALLEN
PRESIDENT, COSTA VIDA

Sparkfly's approach allows us to maintain control over our guest engagement strategies and operational flow, enabling our internal team to focus on creating an exceptional guest experience.

JASON PROFITT
VP OF TECHNOLOGY, PIADA

Having worked with the Sparkfly team on many successful initiatives, I'd summarize our perspective as....Great folks, modern and flexible product, and incredibly collaborative team players. Overall, fantastic partners!

JASON ABELKOP
CO-CEO, THE PLEIN AIR GROUP

Together, we're forging a flexible engagement ecosystem poised to seamlessly accelerate future growth.

NOLAN DECOSTER
SVP, BUSINESS DEVELOPMENT, OLO