



Build a Frictionless Customer Experience



Turn every customer into a brand champion with Sparkfly Rewards.

Your customers crave personalized experiences, and rigid points-based programs limit your ability to offer that tailored approach. With Sparkfly Rewards integrated into your customer engagement ecosystem, you'll unlock new levels of personalization to strengthen your customer loyalty and your bottom line.



We firmly believe in customer lifecycle marketing's key principles: acquisition, engagement, and retention. With Sparkfly Rewards, we're empowering brands to attract new customers, delight existing ones, and win back customers who may be at risk of churning—ultimately setting a new standard for our industry.

CATHERINE TABOR, FOUNDER AND CEO AT SPARKFLY



Points-Based Rewards Exchange



Digital Cashback Programs



Surprise and Delight



Referral and Influencer Bonus Programs

With Sparkfly Rewards, we're not just releasing features that check a box. We're offering a holistic approach so you can maximize engagement through every stage of the funnel, from unknown customers to your most loyal advocate.

Sparkfly is trusted by:

