



Give customers unique offers they'll love, right on the device they use most.
Combine smart offer management with personalized mobile engagement to accelerate
and optimize your customer loyalty capabilities.

Sparkfly and Vibes work together to play a pivotal role in both sides of the buying process.
Our partnership makes it easy and secure to distribute single-use mobile offers so that your customers feel valued
— and so that you can close the loop between your campaigns and your results.



MOBILE ACQUISITION CAMPAIGNS

Reach new customers wherever they feel most comfortable. Whether it's SMS, social media, digital wallets or another mobile channel, you can use smart offer management to drive new business, increase your speed to market, and boost your customer intelligence.



SINGLE-USE OFFER DELIVERY & VALIDATION

You never have to worry about falling victim to coupon fraud with single-use offers that can only be redeemed once and become invalid the moment they're cashed in. No matter how you distribute them, you can watch each offer code get validated in real-time.



LOYALTY ACCOUNT UPDATES

Validations aren't the only thing happening in real-time. Our technology links directly to the loyalty accounts stored in your CRM or CDP so that you can instantly gather data about each customer — and discover which mobile offers match their individual tastes.



FINANCIAL & MARKETING ATTRIBUTION

Measure the effectiveness of every campaign and every dollar spent so that you can do more of what your customers love. See mobile app downloads, digital wallet installations, offers redeemed, financial returns, and other data insights as they happen.



INNOVATIONS THAT TALK TO EACH OTHER

Thanks to our integration, the Sparkfly and Vibes platforms are in constant communication throughout your entire customer journey so that it's seamless to use mobile offers to generate incremental revenue, deeper customer insights, and consumer behavior trends.



COMMUNICATIONS FOR THE ENTIRE CUSTOMER JOURNEY

Sparkfly and Vibes both strongly believe in the power of nurturing customer relationships. With advanced personalization capabilities, it's easy to send the right message to the right person at the right time — no matter where they're at on their journey.



SCALABLE INTELLIGENCE

In an ever-growing mobile market, combine Sparkfly and Vibes' data to create scalable new ways to segment customers, increase awareness and frequency, resolve gaps in customer profiles, and send redemption reminders when customers are in the neighborhood.



A PARTNERSHIP THAT'S GONE VIRAL

Sparkfly and Vibes teamed up to support Chipotle's award-winning "Freeing" campaign during the 2019 NBA Finals. Everyone was talking about the \$1M worth of free burrito offers — and the 100% jump in YoY digital sales — that came from simple text messages.