



Sparkfly is a retail technology solutions company. We help innovative retailers and merchants like Chipotle, Texas Roadhouse, Bloomin' Brands, and Great Clips unify customer engagement technologies to create deeper and more meaningful connections with customers. Through strategy and implementation of our platform, Sparkfly provides real-time POS connectivity, offer management and loyalty, mobile rewards wallets and real-time capture of transactional data.

Connect, innovate and grow with Sparkfly.

Visit sparkfly.com or email us at press@sparkfly.com to learn more.

- Sparkfly was created in 2011 to accelerate meaningful digital innovation for retailers.
- Headquartered in Atlanta, GA, our team has 100+ combined years of retail and marketing technology experience.
- The Sparkfly platform is backed by 21 US Patents and provides real-time POS connectivity, offer management and loyalty, mobile rewards wallets, and real-time capture of transactional data.
- Innovative retailers use Sparkfly to simplify and grow their customer engagement ecosystem. With dozens of integrations with top providers, our platform can connect best-of-breed systems in-store and online, and enable new acquisition and loyalty programs.
- Sparkfly has worked with 70+ brands, totalling 12,000+ locations and 150+ million transactions.
- To date, Sparkfly has driven hundreds of millions of incremental dollars via our platform and strategies.
- Sparkfly's simplified frictionless ecosystem has enabled billions of dollars in commerce.
- In addition to the Sparkfly platform, our team offers Consulting services that provide analysis from every angle so retailers can enjoy continuous innovation and growth.