

**The Sparkfly platform unifies retailers' and merchants' customer engagement technologies to create deeper and more meaningful connections with customers.**

**Backed by 21 US Patents, Sparkfly accelerates innovation in your existing retail tech stack by giving you an agile and dynamic home for:**

- Real-time POS connectivity
- Offer management and loyalty
- Mobile rewards wallets
- Real-time transactional data

...All without the frustrating friction that happens when multiple third parties integrate directly with your POS system.

## How It Works

- Our platform connects best-in-class systems to enable new acquisition and loyalty programs.
- You get solutions tailored for your business needs and goals, developed from our team's deep experience in retail.
- Sparkfly gives you the power to simplify and grow your customer engagement system without ripping out existing technology.
- Sparkfly shares detailed real-time data with all of your martech tools so you can accelerate meaningful digital innovation.
- Leverage the tools and systems that are best for your business goals with dozens of integrations -- and more added all the time.

## TRUSTED BY:



**Sparkfly's industry expertise and support have been a driving force behind our digital success.**

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DARIEN BATES  
HEAD OF DATA & GUEST EXPERIENCE, &PIZZA

**Sparkfly allows us to dynamically interface with both in-store and above-store technology while providing all the capabilities we need to meet our long-term goals.**

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CURT GARNER  
CTO, CHIPOTLE

**Thanks to Sparkfly and their knowledgeable, experienced team, our business and marketing have evolved. I can't recommend them enough to other retailers!**

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HEATHER BRIGGS  
SR. DIRECTOR OF MARKETING PLANNING, GREAT CLIPS

**The digital promotion capability that Sparkfly offers improves operational efficiency at the restaurant level.**

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CHRIS TOMASSO  
CEO, FIRST WATCH