

Creating Customer-First Conversations

A complete customer engagement ecosystem that works hard to make things simple

Together, Sparkfly and Attentive equip restaurant brands with more robust tools to engage guests through timely, relevant messaging, creating a seamless, omnichannel relationship.

What Attentive Offers

Attentive is the AI-powered SMS and email marketing platform that delivers unparalleled messaging performance on the channels that matter most.

Their products help restaurant brands create personalized interactions with their customers, bridging the gap between in-person dining and digital interactions.

The Sparkfly-Attentive Partnership

Sparkfly and Attentive have joined together to connect Sparkfly's Offer & Reward Management Platform with Attentive's AI-powered mobile marketing platform to form a best-in-class customer engagement ecosystem.

By bringing these platforms together through a tightly integrated joint solution, merchants have the opportunity to increase customer acquisition, engagement, and retention efforts all linked to actual customer behaviors. This level of data enables merchants to fine-tune engagement strategies that are proven to drive revenue.

“By incorporating this cutting-edge technology into one 360° engagement ecosystem, we’re excited to seamlessly blend the online and in-store experience and cater to today’s modern, digital-first consumer.”

JASON ANTONY

DIRECTOR OF DIGITAL MARKETING, LONG JOHN SILVER'S

Joint Customers

